



FOR IMMEDIATE RELEASE

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RESIDENTIAL FIRE

3233 Coleman Avenue

MEMPHIS, TN - The Memphis **Fire** Department responded to a house fire at 3233 Coleman Avenue, Friday, November 6, 2020 at 10:18 a.m. Upon arrival on the scene, firefighters reported smoke visible from the one-story wood frame residential structure. Rescue and Firefighting operations began immediately.

Fourteen (14) pieces of **Fire/Rescue/EMS** equipment and approximately thirty-three (33) emergency response personnel ultimately responded to the call. Battalion Chief M. Till was the commanding officer of this incident. The fire was brought under control at 10:30 a.m. There were no firefighter or civilian injuries. *During interior search procedures, fire crews found*



the family dog unresponsive in the kitchen area. They rescued and successfully resuscitated him. Red Cross provided assistance for four (4) adults.

It has been determined that the residence **did not have** a working smoke alarm. The structure sustained smoke, fire and water damage. Total damage is estimated at \$20,000.00 structure and \$7,000.00 contents. The origin and cause of the fire was determined to be careless disposal of smoking materials in the bedroom.

The Memphis **Fire** Department urges all citizens to maintain a working smoke alarm in their place of residence. Check smoke alarms once a month and change the battery when you change your clocks. City of Memphis residents may apply for a **free smoke alarm** on-line at: <https://www.memphistn.gov/government/fire-department/free-smoke-alarm-application/> or call the Fire Museum of Memphis at (901) 636-5650. Always have a plan of escape in case there is a fire. Also remember that 9-1-1 is for emergencies only. For all other **FIRE/EMS NON-EMERGENCY** issues please dial (901) 458-8281.

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